



L'ASH
ÇO LEOR
053 9143633

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".. a stroke of perfection"

Welcome to **L'Ash Go Leor** (Ltd.), producers of the World's finest hand-finished hurleys.

Our team of crafting specialists design and make every single hurley at our workshop on Forth Mountain just outside Wexford Town. The Ash we use is sourced throughout Europe from sustainable managed woods. It is harvested and collected by specialist suppliers working hand in hand with our master craftsmen who select only the finest Ash roots. L'Ash Go Leor aim to produce the best performing, most stylish hurley on the market. Each and every hurley is made with pride and attention to detail, using traditional tools and techniques that have been passed down through the generations. Our crafting specialists treat every hurley as if it were their very own.

Accompanied to our stylish hurleys our accessories and service are first class. Indeed with our "Triple R" customer service standards (Ring, Relax, Receive) you will be ensuring that you receive the most professional service available in this industry –GUARANTEED.



L'Ash Go Leor "Triple R" Customer Service (Ring, Relax, Receive)

At L'Ash Go Leor you will be inspired by our values and impressed by our friendly and comprehensive service.



- ✓ L'Ash Go Leor offer our customers high quality Irish made hurleys.
- ✓ We can **GUARANTEE** a next day delivery service anywhere in Ireland, even for larger orders. (subject to stock availability and will be confirmed at time of placing order)
- ✓ L'Ash Go Leor repair services are the best in the business. We aim to repair your favourite hurley within 5 working days of receipt.
- ✓ We offer many different styles to the market ensuring everyone's favourite shape is catered for.



We cannot stress enough the importance of choosing the right hurley to suit your style of play and the difference a good hurley can make to your game. At our workshop we can offer you advice on selecting the correct profile, weight and length and most other issues involving hurleys to give you better performance and that competitive edge on the field of play.



L'ASH GO LEOR CRAFTSMANSHIP Making the hurley

The production of a hurley is a traditional process. A lot of time, care and labour goes into the making of a hurley from the time the trees are harvested to achieving the end product. The following is a step by step guide to how we do it.

The best trees are selected during the harvesting season from sustainable, managed woods both in Ireland and throughout Europe.

After the timber is milled, at the on-site sawmill it is graded for type and quality before it is stored for drying. Drying conditions will vary depending on soil, climate and growing conditions in a particular wood and this is where the skills and knowledge of master hurley makers come into their own.

The milled timber may be stored for as long as fifteen months during which time samples will be taken from different batches to see if the timber has matured sufficiently for crafting in our workshop.

In our workshop the prepared timber once again passes through quality control, where it is graded for size and style.

The different styles and sizes are cut out using a bandsaw before they pass through our specially designed lathes. Hand held planers and spokeshaves are the essential tools then used by our team of crafting specialists to find the balance and beauty of each hurley.

The final touches to the hurley will be done using the crafting and finishing sanders to produce the consistent product that our customers enjoy time and time again.

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The L'Ash Go Leor team of crafting specialists has a wealth of experience and we deem ourselves experts in the art of hurley making. Managing Director Philip Doyle Jnr., has been making hurleys for twenty years and is a household name in hurley making. He is at home in either the wood or the workshop and can read an Ash Tree like a scholar reads a book. Fellow Director and Production Manager, Ian Dodd has ten years experience as a master hurley maker and has been a complete natural since the moment he first took a spokeshave in his hand. He continues to make top class hurley sticks for players all over the country. Together with the rest of the L'Ash Go Leor team we have an unusual blend of youth, enthusiasm, creativity, innovation, direction, skill, intelligence and determination and we deal with our customers in a professional, friendly and courteous manner encouraging a life-long bond between craftsman and player.



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GO LEOR



Meet The Team



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